






















































Public Health Dorset - Business Plan

Programme Progress Update June 2023

The table below and in the following slide show development to date on a simplified regular reporting format to show Public Health Dorset programme progress. Some measures are in development, and therefore may be missing information currently. This report will develop over time following Public Health programme priorities and milestones. Links to progress updates for the programme are shown in the Update column.

» Name ▾	Assigned to ▾	Status ▾	Progress ▾ (Q4)	Trend ▾ (Quarterly)
System Strategy Development	 Sam Crowe Slide 5	On track		
▾ Drugs and Alcohol	 Nicky Cleave Slide 6	Behind		
Adults in Treatment (Dorset Council)	 Nicky Cleave	On track	1.97K/1.92K	
▾ Healthy Child Programme	 Joanne Wilson Slide 7	On track		
% of mothers who received a first face to face antenatal contact with a Health Visitor	 Joanne Wilson	On track	73.00 %	
% of all births that received a face to face New Birth Visit within 14 days by a health visitor	 Joanne Wilson	On track	84.00 %	
% of children who received a 6-8 week review by the time they were 8 weeks	 Joanne Wilson	On track	94.00 %	
% of children who received a 12 month review by the age of 12 months	 Joanne Wilson	On track	92.00 %	
% of children who received a 2-2.5 year review	 Joanne Wilson	On track	91.00 %	
% of children at or above expected level of development in all 5 domains of the Ages and Stages Questionnaire, at 2.5 years	 Joanne Wilson	On track	85.00 %	
Percentage of infants being breastfed at 6-8 weeks	 Joanne Wilson	On track	52.00 %	2 

» Name ▾	Assigned to ▾	Status ▾	Progress ▾ (Q4)	Trend ▾ (Quarterly)
<ul style="list-style-type: none"> <li data-bbox="45 135 242 164">Mental Health 	 Vicki Fearne Slide 8	On track		
Suicide Prevention Training sessions delivered year to date	 Vicki Fearne	On track	19	
Suicide Real Time Surveillance	 Vicki Fearne	On track		
Health Inequalities	 Paul Iggulden Slide 9	On track		
<ul style="list-style-type: none"> <li data-bbox="45 535 445 564">Improving Data to Evidence Action 	 Jane Horne Slide 10	Behind		
Number of collaborative analysis projects in progress	 Jane Horne	On track	3	
Health protection assurance	 Rachel Partridge Slide 11	On track		
<ul style="list-style-type: none"> <li data-bbox="45 835 343 863">Healthy Lifestyle Support 	 Sophia Callaghan Slide 12	On track		
Cumulative number of enrolments in Smoking Cessation this year	 Sophia Callaghan	On track	1.11K	
New Registrations with LiveWell Dorset (Cumulative in Financial Year 22/23)	 Sophia Callaghan	On track	6.73K	
Health Checks - Invitations in quarter	 Sophia Callaghan	On track	7.26K	
Health Checks - Delivered in quarter	 Sophia Callaghan	On track	1.99K	

» Name ▾	Assigned to ▾	Status ▾	Progress ▾ (Q4)	Trend ▾ (Quarterly)
<ul style="list-style-type: none"> Built environment and local plans 	 Rachel Partridge Slide 13	On track		
<ul style="list-style-type: none"> <ul style="list-style-type: none"> Planning applications responded to in quarter 	 Rachel Partridge	On track	6	
<ul style="list-style-type: none"> Sexual Health 	 Sophia Callaghan Slide 14	On track		
<ul style="list-style-type: none"> <ul style="list-style-type: none"> Cumulative number of contacts in this contract year 	 Sophia Callaghan	On track	34.9K/40.8K	
<ul style="list-style-type: none"> Health protection response 	 Rachel Partridge Slide 15	On track		
<ul style="list-style-type: none"> Joint Strategic Needs Assessment 	   Natasha Morris Slide 16	On track		
<ul style="list-style-type: none"> <ul style="list-style-type: none"> JSNA-Webpage Views 	  Natasha Morris	On track	403	
<ul style="list-style-type: none"> Evidence-based innovation and policy development 	 Rachel Partridge Slide 17	On track		

 Data for December 2022 not available from Google Analytics due to data issue. Data for Q4 not yet available.

Programme Progress - System Strategy Development

Lead: Sam Crowe, Director of Public Health

Key objectives

- Lead the development of the integrated care system strategy

Programme progress

- Strategy formally adopted by ICP late January 2023
- Communications plan agreed to support launch
- Implementation plan in development
- Culture change model in development, working with Prof Al Tapp, University of West of England
- Working with new ICP chair on development session agenda, and ownership of strategy by ICP members
- Ongoing system engagement on the strategy being carried out - presentations to key employee groups, and ICP delivered this quarter including:
 - Dorset Council Extended Leadership Team
 - BCP Council Directors Strategy Group - in preparation for strategy week
 - Participating and developing NHS Joint Forward Plan

Current risks and challenges

- Resources to continue system engagement and develop
- Time and space for leaders to engage properly

Key objectives

- To continue to support the establishment of the new Combating Drugs Partnership Board and subgroups, using the needs assessment and draft delivery plans to establish metrics for monitoring progress.
- To work with providers to agree the and monitor the projects funded by the Supplemental and Rough Sleepers grants to deliver the targets/objectives agreed with Office for Health Improvement and Disparities (OHID) and Department for Levelling Up, Housing and Communities (DLUHC)
- To deliver the procurement plans for residential detoxification and rehabilitation, the REACH OUT project and the core drug and alcohol service

Programme progress

- The Combating Drugs Partnership have continued to meet nationally set timeframes and the delivery plans have been completed for Treatment and Recovery, Enforcement and Prevention.
- All subgroups of the Combating Drugs Partnership Board now established and delivery plans agreed.
- Local data shows national targets have been met for total adults in treatment for 22/23 across the area.

Current risks and challenges

- There has been some capacity challenges, but this has now been resolved and progressing against programme timelines for procurement of inpatient detox and residential rehab.

Programme progress - Healthy Child Programme Lead: Jo Wilson, Head of Programmes

Key objectives

- Give every child the best start in life - The foundations for virtually every aspect of human development including physical, intellectual, and emotional, are established in pregnancy and early childhood. For families facing multiple challenges, the importance of appropriate support at this crucial time can have lifelong impact.

Programme progress

- In the last quarter there were improvements in performance for all Healthy Child Mandated Contacts pan-Dorset. Our digital tools are reaching more parents and young people, with 6,263 messages received and responded to by ParentLine, with the most common reasons for parents contacting the service including; emotional health and wellbeing, behaviour, continence, and eating/nutrition issues and 883 messages from young people managed through CHAT health, including advice on emotional wellbeing, anxiety, depression or low mood, worry and suicide.
- Health Visitors are taking part in a NIHR research project called First Dental Steps, providing oral hygiene products and health promotion through the mandated contacts at 6-8 weeks, 12 months and 2.5 years.
- Bournemouth University delivered a highly evaluated module for staff nurses in the Children and Young People's Public Health Service on 'understanding childhood experiences and their lifelong impact'. The module not only improved learning but has successfully increased applications for the Specialist Community Public Health Nurse course in September. An abstract to the Institute of Health Visiting will be submitted, as evidence of a positive way to value, retain and progress the Public Health Staff Nurse role and to reduce health inequities for Children and Young People.
- The Dorset Pause practice went live in January following the successful recruitment to the full practice staff and is proactively contacting eligible women from the identified cohort for support.
- A new series of Stormbreaks co-produced with young carers working with MyTime was launched, which will provide other young carers with videos and activities to boost their mental health.
- A behaviour change workshop was piloted with schools, thinking about how to address on school site Vaping and associated challenges. Further sessions are planned following positive feedback.
- Young people from schools in Dorset have been part of a co-production project to help design a digital offer for year 6, which complements the National Childhood Measurement Programme and provides positive healthy lifestyle prompts.

Programme progress - Mental Health

Lead: Vicki Fearne, Public Health Consultant

Key objectives

- Scope community public mental health component through JSNA
- System wide roll out of suicide prevention training
- To provide system public health leadership to support the Integrated Care System wellbeing offer and lead the Pan-Dorset Workforce Wellbeing Network
- Re-establish real time surveillance for suspected suicides and attempts with Dorset Police

Programme progress

- A JSNA scoping session was held with the Dorset Mental Health Alliance. The first workshop is planned for June 2023.
- Suicide Prevention first aid Training sessions delivered across Dorset Partners, new ASIST programme developed and to be rolled out this year, young people offer for schools in place and trainer network set up for trainers across the Dorset system
- Access to Dorset Police data to inform Real Time Surveillance has been progressed

Programme progress - Health Inequalities

Programme lead: Paul Iggulden, Public Health Consultant

Key objectives

- To support development of an ICS programme for reducing health inequalities through the actions of healthcare providers (Phase I) and other system partners (Phase II).
- To work with both councils and VSC organisations through localities to support residents and communities most vulnerable to increases in the cost of living.

Programme progress

- We've been working with ICS partners to complete self assessments of the impact they are having as Anchor Institutions and how this can reduce health inequalities
- Completed phase one of the 'we Did Not Ask' (DNA) project to understand and address barriers in access to healthcare that drive people in Dorset to miss appointments.
- Delivered the first health inequalities symposium (February) bring together approximately 140 people from across the Dorset system to raise awareness and share activity focussed on reducing health inequalities in Dorset

Programme update - Improving Data to Evidence Action

Lead: Jane Horne, Public Health Consultant

Key objectives

Improve the tools that Population Health Management and Business Intelligence is drawing on.

Priorities:

1. Data sharing workstream
2. Collaborative work on data and insights to support strategic priorities
3. Collaborative work on developing local area profiles

Programme progress

1. Data sharing - workshops with both LiveWell Dorset and Dorset Intelligence and Insights Service (DiiS) have been completed. A survey of GP/clinician survey closed and analysis completed. Data privacy impact assessment (DPIA) in draft form. Key questions that will need to be addressed if we move to implementation phase have been identified.

Engagement taken longer than originally anticipated. Original plan was decision based on DPIA to be taken in March - now likely to be June

2. Collaboration on data to support strategic insights - requirements identified and mapping existing data within DiiS in progress.

Momentum initially slow due to combination of competing priorities, sickness and capacity.

3. Locality profiles - Build of demonstration locality profile based on agreed data specification nearly complete.

Programme progress - Health Protection Assurance

Lead: Rachel Partridge, Deputy Director of Public Health

Key objectives

- Scoping: Internal & System-wide health protection reviews
- Establish governance arrangements including Dorset Health Protection Network

Programme progress

- Providing public health leadership and advice to the Dorset system with a present focus on:
 - Supporting ICS colleagues to put robust health protection plans in place
 - Fulfilling the local authorities' responsibility to support an outbreak response
- The Health Protection Annual Report for 2022 has been produced
- The Dorset Health Protection Network are meeting, next steps are to focus on the national Air Quality Strategy now published
- Work underway with partners clarifying the roles and routes for oversight and assurance with Dorset ICS
- Working with NHSE and Dorset ICB on the oversight and delivery of vaccination programmes, particularly reducing inequalities in uptake

Programme progress - Healthy Lifestyle Support, Health Checks

Lead: Sophia Callaghan, Public Health Consultant

Key objectives

To roll out the NHS health check refresh and develop a system approach to a targeted programme

To maximise the scale, reach and impact of healthy lifestyles services

Programme progress

- The universal Health Checks service in primary care and pharmacy has relaunched
- LiveWell Dorset and Active Dorset are working in partnership to agree the model and resourcing for services in the developing Outpatient Assessment Centres
- The health check programme lead has been working across teams to brief on the Health Check programme launch and LWD community delivery plans
- Localities have been working with Primary Care Networks (PCNs) to engage and improve uptake of health checks
- A framework has been drawn up to highlight PCN delivery and LiveWell Dorset delivery to support the Health Checks planning phase
- LiveWell Dorset design model has started design, and recruitment phase for a June start
- External and internal communications plan have been rolled out to ensure consistent messaging and clarity of tasks and approaches across workstreams/teams
- A review of community health improvement services is underway in preparation for recommissioning

Programme progress – Built Environment and Local Plans

Programme lead: Rachel Partridge, Deputy Director of Public Health

Key objectives

- Engagement with the Local Plan development in Dorset Council and BCP Council.
- Establish a planning application consultation and review process for Public Health Dorset on major applications to Dorset and BCP Councils.
- Delivery of Healthy Homes Dorset

Programme progress

- We have reviewed and completed health impact assessment of a number of major planning application in BCP and Dorset. We have provided a response to the local planning authorities on the impact of the proposed development on health and wellbeing and measures to improve their impact on health outcomes.
- Analysis and mapping to inform planning policy to promote healthy food environment has been completed.

Programme progress - Sexual Health

Lead: Sophia Callaghan, Public Health Consultant

Key objectives

- To deliver the mandated service with an effective approach to user access
- To promote and improve good sexual health through delivery of evidence-based practise and behaviour change activity
- To develop a zero HIV prevention programme

Programme progress

- Effective contract management systems and improved capacity are in place to run the programme
- A deep dive quality assurance process has been established to assess key areas or programmes in more depth and highlight service improvements for demand and capacity, behaviour change, outreach work, progress on the PrEP programme
- The Zero HIV programme ambition is started for Dorset with objectives set and task group now in place to move the programme forward
- Education approaches in schools is being reviewed post COVID to refresh and redesign what we need for schools as this is now a mandatory programme

Programme progress - Health Protection Response

Lead: Rachel Partridge, Deputy Director of Public Health

Key objectives

- Maintain the Public Health Dorset health protection duty desk.
- Scope & support the development of system incident response plans.
- Provide advice/scrutiny/challenge to health protection incident response.

Programme progress

- The Health Protection response is now monitored by a core team, with additional resource identified to be called on as and when needed. We continue to work with partners to provide relevant, appropriate and timely responses.
- Working with PHD comms team proactive communications have been cascaded out to partners and the public about; school age immunisations, tick awareness, the Blandford Fly.
- There have been exceptional issues that have been addressed as they have been notified eg.) typhoid, Q fever, lead poisoning, Poole Bay oil spill.

Programme progress - Joint Strategic Needs Assessment

Lead: Natasha Morris, Team Leader Intelligence

Key objectives

- To engage system partners in identification of health and wellbeing priorities, supporting a culture of evidence-based decision making.

Programme progress

- The JSNA website content has been reviewed and redesigned in-line with wider PHD website design, ready to implement.
- The first 'blog style' JSNA narrative was published looking at Census health data. A forward plan for posts is being developed.
- The focus for the community mental health panel has been agreed, and workshops are being planned.
- Engagement sessions around the JSNA have begun in preparation for updating the annual narratives in the summer.

Programme progress – Evidence-based innovation and policy development

Programme lead: Rachel Partridge, Deputy Director of Public Health

Key objectives

- To support BCP Council, DC Council and wider stakeholders to take action to improve infrastructure and support the increase in active and sustainable travel, focussing on walking and cycling
- To work with our partners across the two Councils and the VCSE to reduce inequalities in access to high quality greenspace to support and improve health and wellbeing
- Our remit is to support and enable our partners, particularly the two Councils, to improve local air quality through direct action where possible and to Influence wider policy at a local and national level to improve local air quality.

Programme progress

- Air Quality Toolkit for schools in BCP launched.
- Two projects being started with the Active Travel teams at BCP & Dorset Council, including match funding for a successful DFT bid, to support use of new infrastructure using behaviour change approaches to address barriers to active travel.
- Green Heart Parks and associated work on improving access to greenspace presented at the BCP Health and Wellbeing Board. Very positive engagement and follow up with key stakeholders.
- Participating in Green Heart Parks steering group to support activity to provide public health input on how project implementation can enhance health and wellbeing.

Public Health Functions Update

Communications

Lucy Mears, Communications Manager

- Implemented Public Health Dorset brand refresh to align with our role in both local authorities with an update of brand colours and the addition of a strapline. This has been rolled out on all of our internal and public facing platforms. The design was updated in-house so this has been done at zero cost.
- Supported the relaunch of the NHS Health Checks service, by raising awareness about what a Health Check is and why it's important. The next stage will be to support the new LiveWell Dorset offer and targeted work in areas with greatest need, working with community partners.
- Delivered a multi-channel campaign called 'RUOK?' to raise awareness of where children and young people can go to get support for their mental health, and what to do if they are worried about a friend. We engaged community and system partners to share a graphic for young people and their families to save so information is always to hand. An advertising campaign is running on YouTube, Snapchat and Instagram until mid April and is targeting young people living in Dorset.

Intelligence

Natasha Morris, Intelligence Team Leader

- The team has completed PowerBI training and are using this to create new work and beginning to transfer projects from Tableau. The business plan progress dashboard has been developed, as well as internal performance dashboards for LiveWell Dorset and the Drugs and Alcohol programme.

Public Health Functions Update

Localities

Chris Ricketts, Head of Programmes

Supporting public health through work with primary care:

- Supporting PCNs with Population Health Management and their use of DiiS – e.g. increasing people registering as carers and subsequent support offer.
- Supporting links between LWD and PCNs, in some cases seeking venues for face-to-face work.
- Facilitating TV screens in some GP Practice waiting rooms. Following up with the roll out of communication campaigns e.g. bowel cancer screening and information linked to increases in the cost of living.
- Support for Primary Care Networks in their use of Health Inequalities monies.
- Commissioned Altogether Better to review work on the Collaborative Practice project post-pandemic

Supporting public health through work with Local Authorities:

- Leadership and involvement in food security networks.
- Facilitating affordable food options 'pop up larders' in rural communities
- Facilitating single point of access to Citizen's Advice for people accessing food projects in Dorset
- Exploration of LA engagement with Community Conversations project – initial focus on ageing well in BCP.
- Supporting both LAs with partnership work in response to cost of living crisis.
- Support for active travel plan consultations as part of the Transforming Cities Fund initiative.
- Supporting local schools that engaged in the workshop on better managing vaping amongst pupils.

Our focus on community support for the wellbeing of vulnerable groups and in response to the rises in cost of living:

- Working with community partners to support the welfare and health needs of asylum seekers placed in hotels in BCP.

Supporting Public Health Dorset programmes:

- Support for the re-procurement of the NHS Health Checks programme, by engaging with community providers across localities.
- Work with public health nursing service on options for extending access to the Healthy Start vitamins programme.